

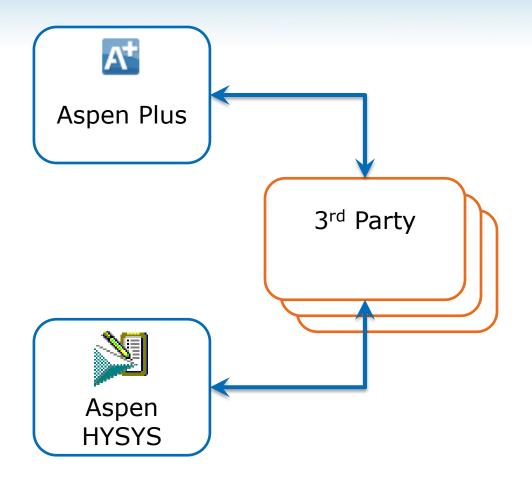
CAPE-Open

A Vendors Perspective

Cape Open Annual Conference, 2012

David Tremblay Sr. Director, Product Management Aspen Technology Inc.

Custom Interfaces are Hard to Maintain



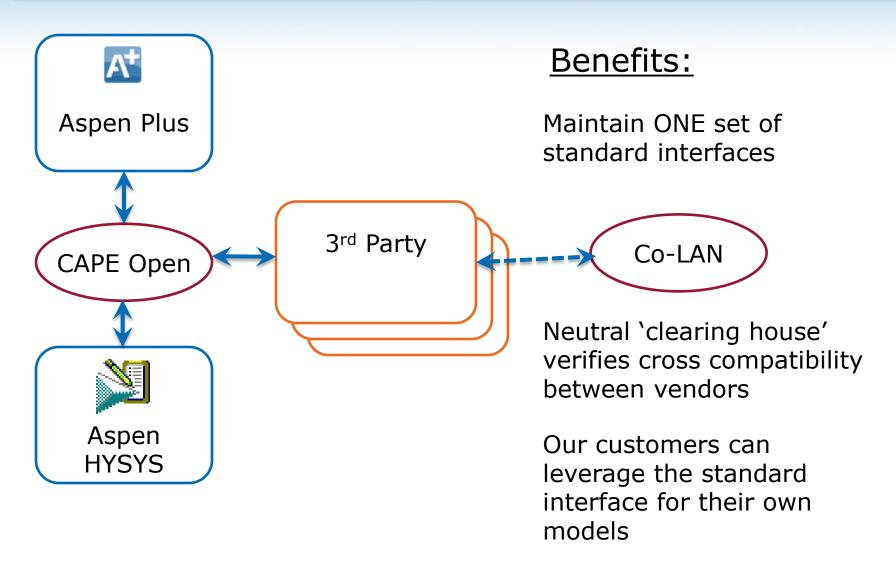
Challenges:

Expensive to maintain many custom interfaces with many 3rd party vendors.

Requires cooperation and product sharing between competitors

Provides no common plug for our customers to build their own in-house models

CAPE Open Provides a Standard Interface





Example of Customer Benefits

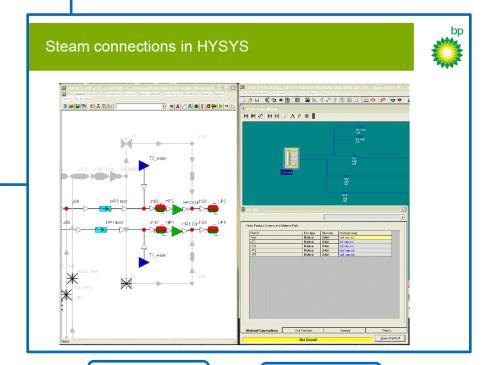
Business Benefits of Integrated Modelling

- Maximising production whilst ensuring the asset remains within the safe operating envelope
- Wells / Flowlines with facilities
 - Typically giving additional production increases of 1 4%
 - Lift Gas optimisation when facility is gas constrained
 - Separator pressures constrained by compression train and export pressure
 - NGL optimisation with variable well flowrates
 - Proven BP case-study gave significant commercial benefit,
 \$1 million+
 - Consistent fluid representation from reservoir to export
- Underpin a common understanding of the asset across disciplines

Many other success stories have been reported



Woodman et al, Aspen Optimize 2011 Washington DC





HYSYS



Round Table Discussion Points

- Usability moving towards 'plug and play' simplicity
- Risk of technical obsolescence
- Collaboration across disciplines & organizations

